

KVNF Board of Directors Meeting
15 March 2004
Blue Sage Center for the Arts, Paonia

Board members present: Felix Belmont , Mike Chamness, Paul Douglas, Dennis Grunkemeyer, Cynthia Hines, Sally Kane, Adam Silverstein, Wayne Wiitanen, Hal Wiseman

Board members absent: Brian Cambria

Staff present: Philip Hassinger

Invited guest: Adam Burke

A quorum being present, Board President Sally Kane called the meeting to order at 6:32 pm and read the KVNF Mission Statement.

Douglas moved and Grunkemeyer seconded that the minutes of the January 19, 2004, Board of Directors meeting be approved as distributed. Passed unanimously.

The agenda (attached) was adjusted to add an item to section IV. New Business: On-air Board reporting.

Hassinger presented the General Manager's report. In the absence of a printed report here are the highlights:

- KVNF will present only one major event per year, that being the dinner dance at the annual membership meeting.
- KVNF needs to emphasize its outreach program
- The CCB grant proposal has been finished
- Pledge drive is coming up. 8 days with a \$40K goal.
- New draconic rules and fines are coming out of Washington regarding forbidden language. This is necessitating retraining DJs to avoid material that is in violation of FCC rules.
- KVNF will continue its "grandfather" status with NPR for the next year. Cost is going up. For about \$6K more we could become a full member of NPR. This may become necessary in the future.
- The KAFM Board has chosen not to cooperate with respect to our underwriting efforts in Grand Junction. The two Boards need to communicate. Hines will check into initiating a dialog with the KAFM Board.

Hines presented the financial report (attached). Belmont asked if we shouldn't include the value of our two licenses as assets. Hassinger will check with our accountant about it.

The engineering committee has been working with Hassinger and Burke on the PTFP grant proposal. A meeting of the committee will be scheduled for April. The Grand Junction translator

may be moved to the PBS tower in order to improve the signal to Grand Junction.

Good progress is being made by the capital campaign committee. We have more than \$63K in the bank out of the more than \$90K in pledges. An identifying logo will be needed for the capital campaign public phase. We are not yet ready to launch the public phase of the campaign -- much planning remains to be done. A "rumor control" segment will be needed for the Board's on-air report to the effect that we are engaged in working toward the acquisition of a building for KVNF. This effort is supported by several committees that would be happy to see more participation by KVNF members. Contact persons and numbers should be named.

The building committee reported that it has been meeting each Wednesday at 4pm at the station. A preliminary list of functional criteria for the various elements of the new station has been sent to active DJs for their comments.

The personnel/executive committee met with Hassinger about personnel evaluations. The committee will have quarterly meetings.

Kane outlined the status of the Kresge grant proposal and the PTFP grant proposal. She indicated that a coordinator will be needed to see that the proposals get finished by their deadlines. Wiitanen moved and Grunkemeyer seconded the following motion: **that Adam Burke be engaged to coordinate the Kresge and PTFP grant proposals. He is to be paid on an hourly basis at the rate of \$20 per hour. Kane and Hassinger will work out a formal contract with Burke.** Motion passed unanimously.

The NFCB meeting will be from April 22nd through 25th. Several young people from the KVNF Youth Program are planning to attend as are the KVNF staff and Sally Kane.

The next meeting will be a work session on April 19th at 6:30 pm at either the Blue Sage or the former pub. Grunkemeyer will coordinate the meeting . The main topic of discussion will be the public launch of the capital campaign. The next regular Board meeting will be May 17th at 6:30 in Delta. Venue to be arranged.

Hassinger will e-mail a list of options for the on-air Board report for the period 5- 10 April.

Douglas moved and Silverstein seconded that the meeting be adjourned. Passed unanimously at 8:46 pm.

Respectfully submitted,

Wayne Wiitanen, Secretary