

## KVNF Board of Directors Meeting 17 April 2006

KVNF Board of Directors Meeting  
Partners, Montrose  
17 April 2006

Board members present: Felix Belmont, Brian Cambria, A. Paul Douglas, Dennis Grunkemeyer, Cynthia Hines, Norma Philipps, Adam Silverstein, Wayne Wiitanen

Board members absent: Mike Chamness

Staff members: Sally Kane, Christie Young

Public: Bob Thomas

President Adam Silverstein called the meeting to order at 7:15 PM.  
Silverstein read the short-form Mission statement .

Meeting agenda:

- Call to Order
- Approval of minutes
- Public comments
- General Manager's Report
- Development Report
- Special Projects
  - Major donors
  - Art Auction
- Financial report
- Building report
- New Business
- Adjourn

*Cambria moved and Grunkemeyer seconded a motion that the minutes of the February Board meeting be approved. Passed unanimously.*

Silverstein reported that Mike Chamness will be resigning from the Board (email letter from Chamness is attached).

Sally Kane presented the General Manager's report (attached). Kane reminded the Board that they needed to approve the revised PSA policy (copy attached) and that the FCC policy needs to be reworked and acted upon.

*Douglas moved and Hines seconded a motion to approve the PSA policy as revised. Motion passed unanimously.*

Hines suggested that DJ manuals and reference manuals be placed at the west end of the music library shelving to provide ready access and to help protect CDs from sunlight damage. Board agreed that this was a good idea.

Wiitanen agreed to reformulate and extend his earlier work on the "FCC policy." Revision will be circulated by email for discussion.

Kane will rework the DJ "Contract" and will circulate it by email for discussion.

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Christie Young presented the Development Director's report. The main focus of the moment is the Art Auction. The pledge drive missed its goal of \$45,000 but did bring in \$35,000. Shortfall is expected to be made up by having three "remote location" events during the summer. Experience with these events during the Spring drive was very positive, each one bringing in around \$1,000. Underwriting has slipped a bit; however, there is increased interest from other locations outside the "traditional" ones. Young discussed the need for a field representative to increase underwriting and to be a face-to-face contact person for existing underwriters. CFO Philip Hassinger is preparing a compensation package proposal for said field representative. A general discussion of underwriting ensued. Kane mentioned that she organized a session on fund-raising to be held at the NFCB conference this week. The pledge drive model being used hasn't changed since the station began. The following ideas were discussed:

- Having one major pledge drive each year in the Fall. This will become the annual membership drive. Emphasis will be on recruiting new members and handling challenges.
- Initiating other forms of fund raising that very short term (*e.g.* one day) such as the remote location events used during the Spring drive. Innovative thinking is needed here.
- To transition to the "subscription" model used by magazines.
- Sending out a new member packet to each new member.

Philipps reported on progress being made acquiring art works for the auction. Over \$10,000 worth of art (valued by fair market price) has been acquired. The hoped for net from the auction is \$20,000. Expenses for the facility and food was estimated at \$1825. Cost of publicity and production of a catalog were discussed but no conclusion was reached. A new list of artists in the Grand Junction area was distributed by Belmont and various Board members agreed to contact them. Philipps also distributed a list of persons to be contacted arranged by "team areas". Further discussion was deferred to the Development Committee meeting to be held tomorrow (18 April).

The report of the CFO had been distributed earlier by email along with the usual financial spreadsheets (attached). A brief discussion ensued. In general the station is in good financial shape.

Grunkemeyer encouraged Board members to have a look at what is going on in the new building. Plastering is going forward. The station's new employee, Doc, will be working with Paonia.com to facilitate network wiring in the building. He will also work with Jon Banks to facilitate installation of the studio equipment.

*Hines moved and Grunkemeyer seconded a motion to adjourn. Passed unanimously.*

Meeting adjourned at 9:40 PM.

Respectfully submitted,

Wayne Wiitanen, Secretary

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