

KVNF Board of Directors Meeting
Partner's, Montrose
21 May 2007

Board members present: Don Bailey, Felix Belmont, Brian Cambria, A. Paul Douglas, Dennis Grunkemeyer, Cynthia Hines, Bill Wilson, Wayne Wiitanen

Absent: Norma Philipps, Adam Silverstein

Staff: Sally Kane

President Cynthia Hines called the meeting to order at 6:55 PM.

Douglas moved and Bailey seconded a motion that the minutes of the April 16, 2007 Board meeting be approved as distributed. Passed unanimously.

Grunkemeyer presented the quarterly finance report. The graphical presentation of essential data was well received by the Board. In the opinion of the Finance Committee it looks as if finances will be acceptable through the end of the fiscal year. Grunkemeyer reminded the Board that the current operating reserve is too low. Ideally there would be a 3 to 6 month reserve. It might be possible to build up the reserve gradually over a period of 3 or 4 years. This seemed too slow to the Board and it will be prudent to raise money more rapidly. Local sources of grants will be investigated (e.g. DMEA, Alpine Bank, etc).

Cambria moved and Wilson seconded a motion to accept the financial report. Passed unanimously.

Striking a balance between the need to build reserves and starting an endowment fund was discussed. The sense of the Board was that rebuilding the reserve trumps starting an endowment fund. Sally Kane agreed to draft a policy dealing with how to handle a windfall unrestricted bequeath. The draft will be emailed to the Board for comment and revision. Action will be taken at the June Board meeting.

Kane discussed the General Manager's report. There has been considerable interest in working with the Montrose Daily Press to create a local news on-air spot. Kane reviewed the status of the signal in the Grand Valley. She also commented on the reconstitution of the Program Committee now that a Program Director is on board and two previous members of the committee have resigned. Details will be emailed to the Board later.

Some distress was expressed by Board members concerning the deadline set for completing calls to prospective Holiday Auction donors. Hines asked that the Board members attempt to complete their calls in the next two weeks.

Kane distributed examples of planning documents that she acquired at the recent NFCB conference. The Board will read these. An outline of a planning document and an agenda for a mini-retreat will be prepared. The mini-retreat is scheduled for 20 August from 1 to 5 PM in Cedaredge. Grunkemeyer will attend to meeting place details. If significant progress has been made on the planning document, the retreat will be shortened to just a regular Board meeting.

The Board agreed to reschedule the June meeting to be on the 25th at 6:30 PM in the Belmont building in Paonia.

Grunkemeyer moved and Cambria seconded a motion for adjournment. Passed unanimously.

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Meeting adjourned at 8:20 PM.

Respectfully submitted,

Wayne Wiitanen, Secretary

Attachment: General Manager's Report

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General Manager's Report
KVNF Board of Director's Meeting
May 21, 2007
Montrose Partner's Office

Administration:

The finance committee had a very productive meeting on the 1st of May. Philip has emailed out the April Financials complete with graphs and charts in accordance with our system of having quarterly reports to the full board. We welcome your input on format and content as we continue to try to come up with the best presentation for you. Overall, the operating budget is in pretty good shape but we have taken some significant hits in the engineering department that I have addressed below. I had one new major donor come on board this month. Monthly Giving automatic payments have been going smoothly. The system seems to be working well.

Program:

Daniel has been working since April 30th. He has already taken over the DJ scheduling and the Midday Edition Calendar. Wayne is meeting with Brita and Daniel to flush out a couple glitches in the Program Log software he wrote for us. Brita was able to generate a log and they think we should be using the new system exclusively by late June. Daniel and I are meeting with Steve Woody from the Montrose Daily Press on the 23rd to discuss the availability of their new studio for remote broadcasts of the Montrose County Commissioner's show and also the possibility of some regional news collaboration. He has taken a seat on the program Committee which is currently looking for two vacant seats to be filled: an underwriter and a listener. Daniel also observed our monthly DJ training and helped coordinate the recent DJ training with Marilyn Pittman. Our budget for bringing in any more trainers is used up now so we will be using our in house staff to offer a few more specialized trainings for the remainder of the fiscal year. All of the staff has been welcoming and helpful to Daniel and we are really pleased to have him here and impressed with his ability to jump in and get a lot of things done.

Operations:

In operations we made some progress on the building by ordering blinds for the big windows and getting the swamp coolers running for the summer season. We are having problems with the front door threshold and working on getting those fixed. The back lounge area now has a couch and I sorted through a ton of junk in the multi purpose room to ready it for getting emptied out. We are in need of acoustic treatment in the open office area. Jeff, Dennis, and I will regroup a new priority list for the building in early June when Daniel completes the transition into running Midday and Jeff gets some of his time freed up to attend to facility projects.

KEKB has installed their filters and thereby eliminated the spur so our Junction signal is very clear. Members in the Grand Valley have all been notified. Our bill for all the engineer's time and trouble is over \$6,000. I called our attorney to see if we had any

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chance of getting some reimbursement. I was advised to send a letter to Cumulus with a bill. If we run into a brick wall with that we can see about getting a letter from our attorneys. In the meantime this is the first step. Our petition for reinstatement has been filed for the raspberry upgrade and there is no word from the FCC on that matter to date.

Having reviewed 11 PTFP grants for the Department of Commerce I can see that we need to prepare to file another grant in the next window to mop up our construction project and include a few items that either slipped through the cracks or have come to our attention since we became operational. By then I hope to know about the raspberry request so that we can include equipment to make the power increase work. I'll be working with Jon, Jeff, Daniel, and Philip on getting our wish list organized so that we are ready to go when the next round opens for 2008.

Jon Banks spent two days here last week and knocked off a bunch of items on the punch list including making our two studios mirrored and being able to switch broadcasting back and forth between the two. This was critical for our training session and for producing Middy. He also installed the Marti antenna on the roof and we are testing out our first live broadcast from the Paradise on the 19th. Jeff and Daniel and I will meet next week to look at priority projects for the next few months and get them organized. Daniel has taken on the role of back of Chief of operations for us since we must designate a staffer for that role by order of the FCC.

I registered for another mock FCC inspection through the CBA and that will be scheduled next month. This will keep us immune from random inspection for another three years.

Development:

The Development Committee did not meet in April. Their next scheduled meeting is May 22nd.

Underwriting continued to perform well and we completed an Underwriter Appreciation Week which was very well received. Nancy just completed another trip around the listening area and came back from Ridgway with 6 new prospects and lots of great feedback from loyal Underwriters there.

In the events category we had a lively annual dance in spite of inclement weather. We broke even comfortably. I have applied for the necessary licensing to be able to set up our pop tent in Ridgway on June 22nd to greet people and promote the radio station. I'll be attending the Ridgway Town Council meeting on June 13th to thank them for their financial support and give them an update on what we have planned for the 22nd. We have Underwriters and lots of locals on board for this occasion (Nancy's presence on the Underwriter trail has really helped out with that). Daniel is planning to collect audio from 1 to 5 and transmit it into the station every hour from Ridgway. Daniel has been working with people in Lake City and we are planning to join them the weekend of June 20th for Alfred Packer Days with the same set up as we do in Ridgway. Other activities that we

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have planned for the summer are CD sales at Cherry Days, Mountain Harvest, and (hopefully) Delta Blues with our beer booth. This year we contacted all the festivals and simply asked for give away tickets as well as a press pass ticket for a DJ. Instead of trading for Underwriting we offered to link their websites to ours, run PSA's about the links, strive to get the artists on the air in appropriate shows, and get their posters out. All of them were happy about that and a few decided to buy some Underwriting as well. This was great for us because it saves Underwriting inventory for cash sales but gets us access to festivals and keeps us connected.

The Holiday Auction is moving along ahead of last year's schedule. Lunaura will be here the week of June 10th to help us build our long term database and retire the old one. This will set Suzi up to be able to input data as items come in. We already have a few in and a few more committed to. Thanks to the board for your help in getting the initial solicitation requests going so early. Many hands have made light work and we appreciate your time with that. An auction brochure is awaiting the input of the Development committee and then we can print them off and get them to you for your help soliciting new prospects. Suzi is currently out of town but will be making a push to get more items upon here return. She has written a publicity plan and is well organized for those deadlines as they come up close to the auction time.