

**KVNF Board of Directors Meeting  
Belmont Building, Paonia  
25 June 2007**

Board members present: Felix Belmont, Brian Cambria, A. Paul Douglas, Dennis Grunkemeyer, Cynthia Hines, Norma Philipps, Adam Silverstein, Wayne Wiitanen, Bill Wilson

Absent: Don Bailey

Staff: Brita McDaniel, Daniel Costello

President Cynthia Hines called the meeting to order at 6:36 PM.

*Douglas moved and Silverstein seconded a motion that the minutes of the May 21, 2007 Board meeting be approved as distributed. Passed unanimously.*

In the absence of General Manager Sally Kane, KVNF Office Manager Brita McDaniel reviewed the General Manager's report (attached). In the course of the discussion Belmont outlined the purpose and status of the easement designed to protect KVNF's Wakefield tower. When a draft is completed, the Board will have an opportunity to review it. The Fall pledge drive has a goal of \$50,000 and is scheduled for the period September 14<sup>th</sup> through 22<sup>nd</sup>. The next meeting of the Finance Committee is scheduled for July 3<sup>rd</sup>.

KVNF Program Director Daniel Costello was introduced to the Board and he outlined some of the projects in which he is currently involved:

- Taking over using the DJ scheduling software
- Getting the "skimmer" up and running
- DJ training
- Content and interviews for Mid-day Edition
- Field interviews for subsequent broadcast
- Web-calendar for scheduling Production Studio

Grunkemeyer indicated that there was some interest by the Cedaredge Historical Society to work with KVNF to air interviews of surviving World War II veterans.

Hines reviewed the status of the Holiday Auction item acquisition. In general very good progress is being made with items in hand and those promised. The ultimate goal is to be able to net \$25,000 from the auction three years from now.

Belmont and Hines reported on major donor activity. They reviewed the "old" list and created a new list of possible (probable) donors. That list has been subdivided into sections and a section will be sent to the various Board members. An amount to ask from each donor is part of the list. Lists will be distributed soon.

Hines reviewed upcoming KVNF events:

- June 30<sup>th</sup> – Lake City "remote"
- July 4<sup>th</sup> – Paonia Cherry days
- July 16<sup>th</sup> – Board meeting in Delta at Chamber of Commerce meeting room
- August 20<sup>th</sup> – Board mini-retreat to work on 3-year plan
- September 22<sup>nd</sup> – Delta-Uncompaghre Blues Festival
- October 27<sup>th</sup> – KVNF annual meeting

*Cambria moved and Silverstein seconded a motion to adjourn. Passed unanimously. Meeting adjourned at 8:22 PM.*

**KVNF Board of Directors Meeting 25 June 2007**

Respectfully submitted,

Wayne Wiitanen, Secretary

Attachment: General Manager's report

## **KVNF Board of Directors Meeting 25 June 2007**

### **General Manager's Report**

**KVNF Board of Director's Meeting**

**June 25, 2007**

**KVNF Studios 233 Grand Avenue**

#### **Administration:**

The finance committee met on June 12<sup>th</sup>. Dennis will have a report for the board. We received formal notification that our RLAIIF (rural listener access incentive fund) bonus request was approved. This brings another \$32,000 into our budget. We have certified the acceptance and are just waiting on the check now. This means we have met our target for CPB funding for the fiscal year. We paid off the lawyers for our petition for reinstatement on the raspberry upgrade. We have no word of the outcome yet but continue to hope for the best and remain convinced, even in the face of the legal costs that we needed to stay in the game on our initial request. I petitioned the FCC through the Freedom of Information Act for a record of our case with Cumulus. I just received a letter back stating that the request was denied as the investigation is ongoing. I don't think that a letter requesting reimbursement signed by me will do us any good so I am going to talk with Steve Harper and see if he will write one. It could take a long time to get the full file from the FCC so I will proceed with what we have. June is almost gone and I did not start staff evaluations. I think I can get to that once the outreach in Lake City, Ridgway, and Cherry Days passes. The El Pomar Executive leadership training was an invaluable and transformative experience for me. I made a very nice connection with the Vice President of the foundation who led the work shop. We are eligible to apply for more funds from them in 2009. I think we are positioned well for success with that and I also think we are a great match for them.

#### **Program:**

Daniel will attend the Board meeting so he can answer questions about what he has been up to. In reviewing my comments from last month I really have nothing further to add and just wanted all of you to have a chance to talk with Daniel directly. I did file a \$1,000 grant request with Wells Fargo community fund for public affairs programming support. We'll find out about that in August. This month the Daily Press Tec team will come up for the Montrose County Commissioners Show to see how we put it together and plan the final details for recording that show from Montrose by July.

#### **Operations:**

Our big news here is that the FCC mock inspection has been scheduled for July 20<sup>th</sup>. We bought the switch we needed to make our content depot transition complete. The national date for switch over has not been set (but is reportedly imminent this summer). Thanks to Jeff we are ahead of the curve and will most likely be operating exclusively on the new system by the end of July. Paul Douglas came in and looked at the equipment room and break-room and said he will finish up the cabinet covers etc for us. Thank you, Paul!

## **KVNF Board of Directors Meeting 25 June 2007**

Dennis is working on estimates for the façade and the multi purpose room so we can go out and raise some more money for that. I have consolidated a punch list from all the other ones that were floating around and we will keep plugging away on that. New blinds are installed in the front windows and they really help shield us from the afternoon sun as well as creating more security after hours. Progress continues on the Wakefield easement negotiation. The surveyor was at the site and now we are waiting on a document we can sign to complete the easement. After that we will talk with the Bishops about a new lease arrangement.

### **Development:**

After a long discussion at our last development committee we decided to discontinue regular monthly meetings and stay open to starting the committee up again in the future if needed. With out a Development Director on staff and in the aftermath of the capital campaign we decided that we could handle the items on the committee's plate through the finance committee. Major donor, auction, and outreach work will be discussed with the full board. If you have any questions or want to give input on this decision, Cynthia, Felix, and Norma all served on the committee and can speak about it. I want to offer my thanks for the work that these board members have done through the campaign and into this year with this committee. It has been helpful and appreciated and now the full board can really benefit from the experience gained as we work together on these fund raising and outreach strategies for the future. With respect to major donors, Felix can report on our meeting during which we reviewed the original list and categorized how to move forward with a mop up of the campaign. Our most urgent goal is to build a budget for the remaining construction costs and the reserve fund goal so that all of us can have that as a tool with prospects and follow up work for major donors. I have been asked by the finance committee to draft some language for a boiler plate policy on what KVNF will do in the event of a legacy type gift coming our way. I will present that at our next finance committee meeting. I attended the Ridgway Town Council meeting on June 13<sup>th</sup> and gave them a report on our campaign success and the services we offer to the citizens in Ridgway. I also thanked them for their support. It was very positive and they appreciated hearing from. I will be visiting the Montrose City Council in July and have filed a request for a donation from them. I try to attend the Paonia Town Council meetings every other month and was there in May. Delta, Cedaredge, Crawford, Hotchkiss and Orchard City are still on my list and I will try to get to each of those in the next few months. Felix paved the way for me to send a letter to the Delta County Commissioners for inclusion as a line item donation in their annual budget on an ongoing basis. If we can be successful with that I intend to move on to the other counties we serve and shoot for the same thing. With respect to events and outreach, we will be in Ridgway on June 22<sup>nd</sup> to circulate around the town and raise awareness about KVNF. We will have a booth in Lake City at Alfred Packer Days on June 30<sup>th</sup>. We will also be hosting an open house and CD sale on July 3<sup>rd</sup> for Cherry days which is the day that the downtown area will be doing sales and serving food etc. We are gearing up for Mountain Harvest and Delta Blues in September so that will be our next move after this flurry of appearances. We revised our pledge drive dates for the fall after much discussion and want to let you know that we are starting

**KVNF Board of Directors Meeting 25 June 2007**

September 14<sup>th</sup> and running through the 22<sup>nd</sup>. I'll have a fuller report of our plans for that in July and have also forwarded a summary of our discussion at the staff meeting to you.

I'll be in and out of the office the rest of the week but checking email and I welcome your questions and feedback. Thanks for all you do for KVNF.