

# **KVNF Board of Directors Meeting**

## **Re/Max Alpine Meeting Room, Montrose**

### **24 March 2008**

*Board members present:* Don Bailey, Philip Egidi, Wiley Freeman, Dennis Grunkemeyer, Cynthia Hines, Norma Philipps, Wayne Wiitanen, Bill Wilson.

*Board members absent:* Felix Belmont, John Moore

*Staff:* Sally Kane

*Public:* about 17

Board Vice-President Cynthia Hines called the meeting to order at 6:35 PM and read the KVNF Mission Statement.

*Egidi proposed and Wilson seconded a motion that items listed in the consent agenda be approved. Passed unanimously.*

**Note** consent agenda items:

- Approve minutes of 18 February 2008 meeting as distributed
- Accept Committee reports as distributed

Hines outlined the purpose of the evening's meeting: to seek public input regarding the possibility of a production facility in the Montrose area. Hines asked the Board members to introduce themselves.

Kane presented an overview of the history of KVMT and indicated that somewhere between \$25,000 and \$50,000 will be needed to upgrade the KVMT transmitter.

Hines opened the discussion to the public and the following points were made:

- Awareness of KVNF/KVMT in Montrose
  - Need to increase awareness in Montrose
  - Increase outreach activity in Montrose (Hines: underway)
  - This is the right time to investigate the possibility of a remote facility
- Analyze needs
  - Programming needs of the Montrose area
    - Interactivity with listeners (e.g. call-in ability)
    - Be able to interview “talent” passing through the area
    - Access to a wide spectrum of information sources
  - Location of the facility
    - Accessibility

- Strengthening the KVNF/KVMT community
  - Montrose needs to participate in the right way
  - Need more community input to aid planning
  - New facility can contribute to the diversity of KVNF/KVMT programming
  - KVNF/KVMT provides community interconnections
- Youth involvement
  - Existing programs
  - Input from local teachers
- Implications
  - How much market-share increase is needed to support a facility?
  - How will the “KVNF sound” be protected?
  - Need access to local “movers and shakers”
  - How to manage the facility?
  - How will air-time be allocated?
  - Will this really be done?

A steering committee was formed of volunteers from the public and Board members Bailey, Freeman, and Wilson. The committee will prepare for and conduct a public forum to be held in 6 weeks. Board members on the committee will coordinate its activities.

*Grunkemeyer proposed and Hines seconded a motion to adjourn. Passed unanimously.*

Meeting adjourned at 8:12 PM.

**Next Board meeting: 6:30 PM on 21 April 2008 at Delta Chamber of Commerce Meeting Room. (Food at 6:00 PM).**

Respectfully submitted,

Wayne Wiitanen, Secretary